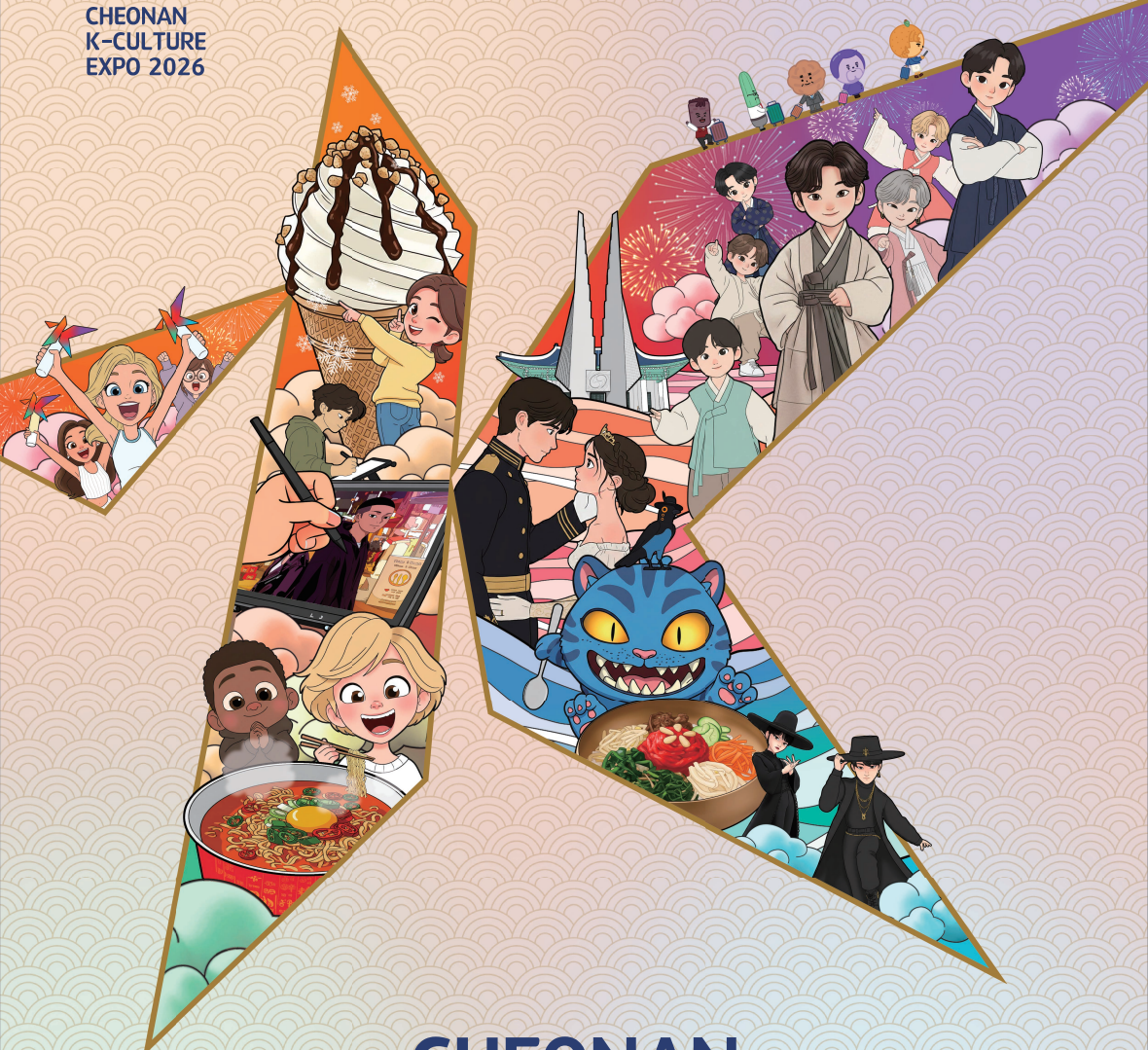




CHEONAN
K-CULTURE
EXPO 2026



CHEONAN K-CULTURE EXPO 2026

September 2 (Wed) - 6 (Sun) 2026 | The Independence Hall of Korea

Host/Organizer



Sponsor



CHEONAN K-CULTURE EXPO 2026

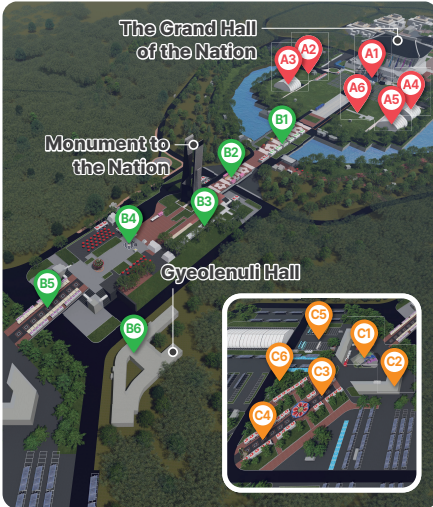


September 2 (Wed) - 6 (Sun)



The Independence Hall of Korea

Event Zone



- A1 Main Stage
- B1 Food Zone
- C1 Welcome Zone
- A2 Kids Zone
- B2 Special Exhibition
- C2 Hanbok Experience Zone
- A3 K-Webtoon pavilion
- B3 Univ. Zone
- C3 Experience Booths
- A4 K-Food Pavilion
- B4 Challenge Zone
- C4 Local Products Market
- A5 Ice Cream & Ramen Festa
- B5 Public Service Booths
- C5 Shuttle Bus
- A6 K-POP PopUp Exhibition
- B6 Talk Concert
- C6 City Bus

Getting Here

By Train Cheonan Station → Bus (12km | approx. 40min)
KTX Cheonan-Asan Station (KTX/SRT) → Taxi (approx. 25min)

By Bus Cheonan Bus Terminal → City Bus (14km | approx. 40min)
 * Direct intercity bus route to The Independence Hall is discontinued
 * Operating hours for buses entering the venue: 08:00 - 19:00

By Car · 2km from Mokcheon (The Independence Hall) 1C
 · 12km from Cheonan IC
 * Shuttle bus service will be available (Route information to be announced later)

Main Programs



K-FOOD Pavilion

Explore the global evolution of K-Food from traditional Korean cuisine to modern desserts and popular street foods.



K-WEBTOON Pavilion

Discover Korea's leading OSMU (One Source Multi-Use) industry. Experience the future of digital content where technology and culture come together.



K-POP PopUp Exhibition

Transform into your own K-POP idol using AI technology. Enjoy an immersive 8-step K-POP AI experience.



K-POP Concert

Live public broadcasts in collaboration with popular radio programs and special concerts featuring famous drama & film OST performances.

* Event layout and program details are subject to change.

Want to learn more about the Expo?



Instagram



Youtube

